



### IN THE ACT

By Sue Driver  
Signed and number edition of 850  
Print size: 8.75" x 6.75" - Image size: 6.75" x 5.5"  
**Sam-003 - \$24.95**



### SAMOYED

By Sue Driver  
Signed and number edition of 850  
Image size: 9" x 12"  
**Sam-002 - \$32.95**



### SAMOYED

By C.A.H. Marshall  
Open edition  
Matted size: 14" x 11"  
**Sam-004 - \$43.95**

Top: Selection of Samoyed art  
available from Settin Pretty

Below: Selection of Setter cards  
available from Settin Pretty



### Irish Setter Note Cards

by Mick Cawston  
6.5 X 4.75 Blank inside  
Note-07 - \$10.95 / 5cards



### Cutout IS Note Cards

by Mick Cawston  
6.5 X 4.75 Blank inside  
Note-07A - \$10.95 / 5cards



### Red Setter Note Cards

by Mick Cawston  
5.5 X 3.75 Blank inside  
Note-11 - \$9.95 / 5cards



### Four Setters Note Cards

by Mick Cawston  
6.5" x 4.75" - Blank inside  
Note-37 - \$10.95 / 5cards



### English Setters Note Cards

by Mick Cawston  
6.5 X 5 Blank inside  
Note-08 - \$9.95 / 5cards

Rebel, my first Irish Setter, joined my family in 1975 and I soon began a collector of all things Irish Setter-related. I'd attend shows, scour flea markets and wonder if everyone else in the country owned Poodles and Cocker because there were plenty of things in those breeds but not much in Setters of any variety. It was also difficult shopping for friends in the breed, finding something they did not already have was a real challenge. Then, I found out about a place that not only knew what an Irish Setter looked like but they specialized in selling nothing but Setter-themed items!! Christmas gifts improved after that!! So with the holidays upon us, I thought I would share the story of this wonderful company and its owners with my readers. Now, they not only carry Irish Setter memorabilia but also Gordon, English, Irish Red and White and other non-Setter breeds as well. As an added bonus, they are very much involved with something near and dear to my heart: rescue, but more about that later. I will not keep you in suspense any longer. The name of this wonderful business is Settin' Pretty and the owners are Fred and Linda Jurman. Fred was kind enough to share the history of his company with me. He started out in English Cockers but obtained



Collector's Attic



# Finally! A Place for Setter Lovers to Shop!! And More!!

Gail C. Parker



an Irish Setter from England and soon got involved in the breed. That was in 1980 and those of us also in the breed are so glad that happened. Fred and his wife, Linda (photo above), would go over to England on vacation. They brought back many lovely items for their own collection. They looked for the old and unique. Soon, friends were asking them to bring them things back as well. They found themselves buying for prizes, gifts, raffles, shows, awards, private collectors and just anyone who knew them and who wanted something

special. They decided they might have an idea there—start a business! So they did. In January of 1997, Settin' Pretty was born. ([www.setterstuff.com](http://www.setterstuff.com)). It did take them a month to settle on a name both of them liked though. I think it is a pretty catchy title myself. One of their suggestions was “Circle the Wagons To Protect the Setters” -it was a long month. Their first buying trip to England produced an inventory of eleven Irish Setter prints and four figurines. The first show where they sold their wares was a success and

<a href="#"><u>Afghan Hound</u></a>	<a href="#"><u>Airedale Terrier</u></a>	<a href="#"><u>Akita Prints</u></a>
<a href="#"><u>Alaskan Malamute</u></a>	<a href="#"><u>American Cocker</u></a>	<a href="#"><u>Basset Hound</u></a>
<a href="#"><u>Beagle Prints</u></a>	<a href="#"><u>Bearded Collie</u></a>	<a href="#"><u>Bedlington Terrier</u></a>
<a href="#"><u>Belgian Shepherd</u></a>	<a href="#"><u>Bernese Mountain Dog</u></a>	<a href="#"><u>Bichon Frise</u></a>
<a href="#"><u>Bloodhound</u></a>	<a href="#"><u>Border Collie</u></a>	<a href="#"><u>Border Terrier</u></a>
<a href="#"><u>Borzoi</u></a>	<a href="#"><u>Boston Terrier</u></a>	<a href="#"><u>Bouvier Prints</u></a>
<a href="#"><u>Boxer Prints</u></a>	<a href="#"><u>Briard</u></a>	<a href="#"><u>Brittany Spaniel</u></a>
<a href="#"><u>Bulldog</u></a>	<a href="#"><u>Bullmastiff</u></a>	<a href="#"><u>Cairn Terrier</u></a>
<a href="#"><u>Cavalier King Charles</u></a>	<a href="#"><u>Celtic Shop</u></a>	<a href="#"><u>Chesapeake Bay Retriever</u></a>
<a href="#"><u>Chihuahua</u></a>	<a href="#"><u>Chinese Crested</u></a>	<a href="#"><u>Chow Prints</u></a>
<a href="#"><u>Clumber</u></a>	<a href="#"><u>Collie</u></a>	<a href="#"><u>Corgi</u></a>
<a href="#"><u>Curly Coated Retriever</u></a>	<a href="#"><u>Dachshund</u></a>	<a href="#"><u>Dalmatian</u></a>
<a href="#"><u>Dandie Dinmont</u></a>	<a href="#"><u>Deerhound</u></a>	<a href="#"><u>Doberman Pinscher</u></a>
<a href="#"><u>English Bull Terrier</u></a>	<a href="#"><u>English Cocker Spaniel</u></a>	<a href="#"><u>English Setter</u></a>
<a href="#"><u>English Springer Spaniel</u></a>	<a href="#"><u>Field Spaniel</u></a>	<a href="#"><u>Flat Coated Retriever</u></a>
<a href="#"><u>Foxhound</u></a>	<a href="#"><u>French Bulldog</u></a>	<a href="#"><u>Gift Certificates</u></a>
<a href="#"><u>German Shorthaired Pointer</u></a>	<a href="#"><u>German Wirehaired Pointer</u></a>	<a href="#"><u>German Shepherd</u></a>
<a href="#"><u>Golden Retriever</u></a>	<a href="#"><u>Gordon Setter</u></a>	<a href="#"><u>Greyhound</u></a>
<a href="#"><u>Great Dane</u></a>	<a href="#"><u>Irish Setter</u></a>	<a href="#"><u>Irish Red &amp; White</u></a>
<a href="#"><u>Irish Terrier</u></a>	<a href="#"><u>Irish Water Spaniel</u></a>	<a href="#"><u>Irish Wolfhound</u></a>
<a href="#"><u>Jack Russell Terrier</u></a>	<a href="#"><u>Black Labrador</u></a>	<a href="#"><u>Chocolate Labrador</u></a>
<a href="#"><u>Yellow Labrador</u></a>	<a href="#"><u>Lhasa Apso</u></a>	<a href="#"><u>Leonberger</u></a>
<a href="#"><u>Lurcher</u></a>	<a href="#"><u>Mastiff Prints</u></a>	<a href="#"><u>Newfoundland</u></a>
<a href="#"><u>Norfolk Terrier</u></a>	<a href="#"><u>Norwich Terrier</u></a>	<a href="#"><u>Norwegian Elkhound</u></a>
<a href="#"><u>Otterhound</u></a>	<a href="#"><u>Papillion</u></a>	<a href="#"><u>Patterdale</u></a>
<a href="#"><u>Old English Sheepdog</u></a>	<a href="#"><u>Pointer</u></a>	<a href="#"><u>Pomeranian</u></a>
<a href="#"><u>Poodle</u></a>	<a href="#"><u>Pug</u></a>	<a href="#"><u>REMARKUES by Sibley</u></a>
<a href="#"><u>Rhodesian Ridgeback</u></a>	<a href="#"><u>Rottweiler</u></a>	<a href="#"><u>Saint Bernard</u></a>
<a href="#"><u>Saluki</u></a>	<a href="#"><u>Samoyed</u></a>	<a href="#"><u>Schipperke</u></a>
<a href="#"><u>Schnauzer</u></a>	<a href="#"><u>Scottish Terrier</u></a>	<a href="#"><u>Sealyham</u></a>
<a href="#"><u>Shar Pei</u></a>	<a href="#"><u>Shetland Sheepdog</u></a>	<a href="#"><u>Shih Tzu</u></a>
<a href="#"><u>Soft Coated Wheaten</u></a>	<a href="#"><u>Spinone</u></a>	<a href="#"><u>Staffordshire Bull Terrier</u></a>
<a href="#"><u>Sussex Spaniel</u></a>	<a href="#"><u>Tibetan Terrier</u></a>	<a href="#"><u>Vizsla</u></a>
<a href="#"><u>Weimaraner</u></a>	<a href="#"><u>Welsh Springer Spaniel</u></a>	<a href="#"><u>Welsh Terrier</u></a>
<a href="#"><u>West Highland Terrier</u></a>	<a href="#"><u>Whippet</u></a>	<a href="#"><u>Yorkshire Terrier</u></a>

almost depleted the inventory. The second outing was to the Nationals for our breed in Warwick Rhode Island (USA). The first customer bought about a third of their stock!! All their products fit into a '92 Camry station wagon and that included the "EZ up", grids, tables, and stock. Now, they need two Toyota Previa vans to carry everything to shows. They soon added English and Gordon Setter items to their wares. Today they have more than 150 Setter artworks, and about a hundred figurines and other collectibles. They have scoured the United States and England to find new things for their clientele. They also try to find antique items to offer to their customers-one such find was a depression era lamp that was very different.

The Jurmans soon realized they would need a catalogue to satisfy all their customers. The first one was a fourteen page black and white edition. Now, it is forty-four pages

of colour photographs, plus an online web site -[www.setterstuff.com](http://www.setterstuff.com).

The web site is helpful because it is constantly updated. It is user-friendly and easy to surf. You may contact them with questions about items or ask them to try and locate something for you there too.

Of course, we Setter lovers had friends in other breeds. Soon, we were badgering Fred and Linda for memorabilia in our friends' breeds. Then, word spread and those friends were contacting the Jurmans themselves. Settin' Pretty expanded its stock to include collectibles in the dogs of the other breed groups. There are over 1600 prints alone for collectors to drool over. There are now about 110 breeds represented in their inventory.

When they started out, this fine couple decided two things: they wanted to work with all the dog clubs to give them quality merchandise at discounts for their events and fund raisers. This is done for clubs besides the Setter ones and in many countries. (even though they are located in Texas in the USA). The second is near and dear to my heart as well. They donate a portion of the pre-tax profits to RESCUE!! They have done this for the entire nine years they have been in business.

Not only have they “put their money where their mouths are” as the saying goes, the Jurmans go out and DO for rescue. They have rescued, trained, socialized and rehomed more than 150 Irish Setters in their own home over the last decade. They also managed to go after the puppy mills and backyard breeders in their area of Texas. This is a business dedicated to the betterment of Irish Setters in many ways.

Settin' Pretty, Fred told me, has even contacted manufacturers in the USA and Europe and asked them to create new Setter figures and collectibles. You know how frustrating it is to see a lovely statue only to find out it doesn't come in your breed. Fred and Linda understood this and did something about it. If you don't see an item in their catalogue, you may always ask them if they can get it for you.

Fred said: “Today, Settin' Pretty has become the largest canine art gallery in North America. We constantly work with about three dozen American and European artists and more than four dozen manufacturers to bring the Setter family and all lovers of canine art, the newest, best, and most interesting stuff anywhere.

“All it takes is hard work and good customer service”, he added modestly.

Settin' Pretty is the American representative for several European artists. Not only that, but the couple watches out for its customers in another way: they look for counterfeit items in catalogues, at dog shows, and online.

**Or Bookends!**



**OKC Scenic Bookends**  
BE-001 - \$79.95 a pair



**Mario Bookends**  
Length: 9.5" - Height: 11"  
BE-002 - \$44.95



**OKC Bookends**  
5" x 3.5" x 5"  
BE-003 - \$59.95 a pair



**Brass Bookends**  
Length: 4" - Height: 5"  
BE-004 - \$29.95 a pair



**Setter Head Bookends**  
5.5" x 4.25" x 6.75"  
BE-005 - \$89.95 a pair



**Setter Head Bookends II**  
BE-006 - \$84.95 a pair



**Hunter and Setter Bookends**  
BE-007 - \$74.95 a pair

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**Settin' Pretty**  
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Tollfree Phone: 1-888-708-4581 - Fax/Phone: 1-210-545-6335  
[SettinPretty@setterstuff.com](mailto:SettinPretty@setterstuff.com)

It takes them a lot of time but they have shut down thirty-nine such operations in just this year so far. They have saved us money folks!

Because they are used to travelling to other countries as well as dealing with companies in those countries through the mail, they have no problems working with foreign currency exchanges and helping you to sort out the cost of an item should you live outside the United States. Many of the items shown in my past columns have been purchased from Settin' Pretty -check future columns for more finds.

Fred and Linda told me: “Next January begins the Tenth Anniversary of Settin' Pretty. We expect the next decade to be even more fun than the last ten years and even more of a challenge . The collectible world is changing. We are changing with it. By the way, watch out for our Special Events next year.”

I'd like to repeat their web site: [www.setterstuff.com](http://www.setterstuff.com) and invite you to take a look at all their lovely things.

Happy Collecting and Happy Blessed Holidays to you all!

Gail and the Gang In Philadelphia PA (USA)=